



TEDxWesleyanU Partnership Packages

Gold Partner

Gold partners support the TEDxWesleyanU mission at the **\$75** level

Benefits Include:

- Partner's logo in top position on the TEDxWesleyanU website with a link to the business website
- Recognition through promotional content on TEDxWesleyanU social media with approximately 400 followers -- **3 posts & 2 short promotional videos** made by the TEDxWesleyanU team Ex. a 60-second Reels interview about your business
- Partner's logo included in speaker videos uploaded on the internationally recognized TED talks youtube channel with over **23 million subscribers**
- Virtual Expo booth featuring your company: google slide presentation or YouTube video or flyer or coupons/discount codes -- designed by sponsor
- Interactive virtual room to engage **one on one** with up to 20 attendees per session (numerous sessions throughout the day) -- programming co-design with sponsor & TEDx team

Gold Partner

- **Recognition throughout the event:**
 1. Partner's logo displayed in the main virtual lobby area
 2. Visual logo and verbal thank you on-stage at opening and closing of conference
 3. Partner's logo displayed on slide presented between TED talk
- Permission to advertise affiliation with TEDxWesleyanU
- Complimentary TEDxWesleyanU merchandise goodie bag

Event Partner

Event partners support the TEDxWesleyanU mission by aiding in the creation of an immersive and engaging learning experience

Criterion Include:

- Partners curate and lead an interactive experience (workshop, class, discussion, demo etc.) with attendees that could boost engagement -- co-created with TEDx team & sponsor
- Partners contribute promotional items such as coupons or promo codes or BOGO deals to the virtual goodie bag

Benefits Include:

- Access to TEDxWesleyanU's network of historically **400+ attendees**
- **Personalized breakout room** available to the partner throughout the event's breakout sessions (up to 20 attendees/session, multiple sessions offered throughout the day)
- Partner's logo in **top position** on the TEDxWesleyanU website with a link to the business website

Event Partner

- Partner's logo included in speaker videos uploaded on the internationally recognized TED talks youtube channel with over **23 million subscribers**
- **Recognition throughout the event:**
 1. Partner's logo displayed in the main virtual lobby area
 2. Visual logo and verbal thank you on-stage at opening and closing of conference
 3. Partner's logo displayed on slide presented between TED talks
- Permission to advertise affiliation with TEDxWesleyanU

	GOLD	EVENT
Logo in top position on the TEDxWesleyanU website with a link to the business website	✓	✓
3 promotional 'meet our partner' posts and 2 videos (Ex: reels) designed by the TEDxWesleyanU team for our social media	✓	✗
Logo included in speaker videos uploaded on the internationally recognized TED Talks YouTube channel with over 23 million followers	✓	✓
Logo displayed in the event virtual lobby	✓	✓
Visual logo and verbal thank you on-stage at opening and closing of conference	✓	✓
Partner's logo displayed on slide presented between TED talks	✓	✓
Interactive virtual room to engage one on one with up to 20 attendees per session	✓	✗
Virtual Expo booth featuring Partner's brand	✓	✗
Complimentary TEDxWesleyanU merchandise goodie bag	✓	✗
Personalized breakout room available to the partner throughout the event's breakout sessions	✗	✓
Permission to affiliate with TEDxWesleyanU	✓	✓
Access to TEDxWesleyanU's network of 400+ attendees	✗	✓